

DataCurl Service Catalog

Empowering Growth with AI, Sales, and Marketing Excellence

At DataCurl, we help businesses leverage AI, refine sales processes, and implement high-impact marketing strategies. Our consulting services are designed for CEOs, VPs, and CFOs who want data-driven results without the complexity.

1. AI & Technology Strategy Consulting

1.1 AI Strategy & Implementation

Leverage AI to streamline operations, personalize customer experiences, and enhance decision-making.

- **AI Consulting for Business Efficiency** – Identify automation opportunities to reduce costs and increase productivity.
- **Conversational AI & Chatbots** – Deploy AI-powered chatbots for lead engagement and customer support.
- **AI for Automation & Forecasting** – Select and implement AI models to optimize business processes.

Best for: The Practical CEO, The Strategic VP

1.2 Technology Strategy & Digital Transformation

Deploy AI-driven tools and data-driven strategies to optimize business performance.

- **CRM & Automation Tools Implementation** – Optimize CRMs like HubSpot and Salesforce for efficiency.
- **Data-Driven Decision-Making** – Implement dashboards for real-time business insights.
- **AI-Powered Workflow Optimization** – Streamline sales, marketing, and operations using AI.

Best for: The Strategic VP, The Cost-Conscious CFO

2. Sales & Revenue Growth Consulting

2.1 Sales Process Optimization

Refine sales pipelines and increase team efficiency to close more deals.

- **CRM Setup & Automation** – Implement intelligent CRM solutions.